



The 15th Annual Sanctioned World Ice Cream Eating Contest

Sponsored by Americans For A
Better Tomorrow Inc. And
Blue Bell Creameries



Date: Saturday, October 1st 2011

Time: 1:00 PM

Location: Southern Baptist
Temple- 6520 S. Central Ave.
Phoenix, AZ. 85042 (Cross streets—
Central Ave. + St. Catherine St. be-
tween Baseline Rd. + Southern Ave.)



A FREE Old Fashioned Ice Cream Social
Immediately following the contest!!

Check out the wild and wacky costumed contestants that come
to the table with pledges for each scoop of ice cream eaten!!

Reaching Tomorrow's Leaders Today



Proceeds go towards stuffing 2000
Christmas stockings to youth in
under-resourced areas of our city.

2320 E. Baseline Rd. #148
Phoenix, AZ. 85042
(602) 920-2005
www.afbt.org

**For more information, or if you can
help, call Dan Goddard @ 602 920-2005**

